

BRUCE LIM

////////////////////

MOTION DESIGN

WEBSITE: www.digitalblim.com
E-MAIL: digitalblim@gmail.com
PHONE: 949.375.2144

WORK EXPERIENCE

InSync PLUS / Director of Motion Graphics

JULY 2015 - PRESENT

- Manage and direct other motion graphic designers.
- Motion design branding and identity packages for various broadcast and digital campaigns.
- Design and conceptualize multiple concepts for trailers, tv spots and digital campaigns.
- Collaborate with producers and creative directors to create design concepts for trailer, tv and digital campaigns.
- Key campaigns include: Paterno / Paddington 2 / 12 Strong / Pitch Perfect 3 / Lion / Sing Secret Life of Pets / Spotlight

InSync+BemisBalkind / Art Director, Motion Graphics

FEBRUARY 2010 - JULY 2015

- Design and develop title cards for motion picture trailers, theatrical tv marketing campaigns, network broadcast campaigns as well as home entertainment tv commercials.
- Design styleframes for multiple films and broadcast tv shows.
- Create integrated 2D and 3D graphics into live action footage for tv campaigns and trailers.
- Finish motion graphics in various film and television formats.
- Key campaigns include: The Imitation Game / Foxcatcher / Whiplash / Bridesmaids / Rise of The Planet of The Apes / Pitch Perfect 1 & 2

MBA Productions / Lead 3D Artist / Motion Graphics Designer

MAY 2006 - FEBRUARY 2010

- Created 3D animations and motion graphics for live automotive dealer meetings, trade shows and theme park attractions.
- Conceptualized and designed sets, stages and virtual environments for auto shows, trade shows as well as theme park attractions.
- Clients: Disney / Honda Auto / Honda Motorcycle / Hyundai / Kia / Toshiba / Mitsubishi / Acura

EDUCATION

The Art Institute of California - Orange County

2001 - 2005

- Graduated with Bachelor's Degree in Media Arts & Computer Animation.

BRUCE LIM

MOTION DESIGN

SKILLS

- Art Direction & Graphic Design
- Motion Graphics
- 3D Modeling & Animation
- Visual Effects / Rotoscoping
- Graphics Branding & Identity
- Graphics Finishing

SOFTWARE

- After Effects
- 3DSMax
- Illustrator
- Cinema 4D
- Photoshop
- Premiere Pro

AWARDS

The Hollywood Reporter's Key Art Awards powered by the CLIO

Foxcatcher (Trailer)

2015 Winner- Bronze Key Art Award

Motion Graphics Designer

The Jinx (On Air Trailer)

2015 Winner- Silver Key Art Award

Motion Graphics Designer

Whiplash (Trailer)

2014 Winner- Bronze Key Art Award

Motion Graphics Designer

Golden Trailer Awards

Spotlight "Answers" (Trailer)

2016 Winner- Best in Show & Best Independent Trailer Awards

Motion Graphics Designer

The Fifth Estate "The Future" (Trailer)

2014 Winner- Golden Fleece Award

Motion Graphics Designer & VFX

A Good Day To Die Hard

"Go Big Regal" (Trailer)

2013 Winner- Best Pre-Show Theatrical Advertising

Motion Graphics Designer & VFX